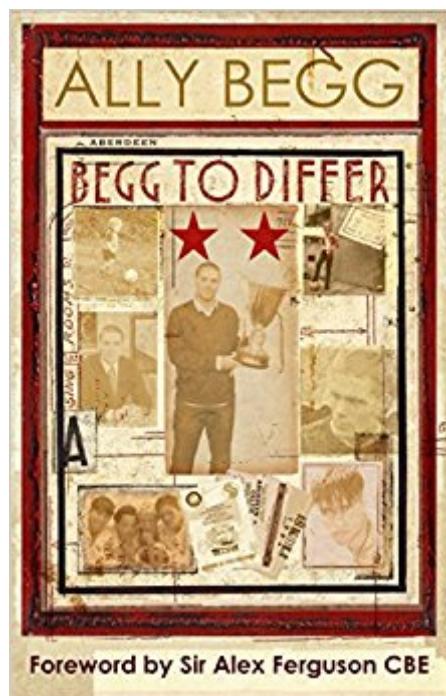


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# Begg To Differ



## **Synopsis**

Foreword by Sir Alex Ferguson. "Upon realising the gravity of the situation, the said gentleman sobered up within seconds of his brain computing what my dad had just told him - he had missed the biggest game in the history of Aberdeen Football Club." One of the many fascinating stories from life-long Dons fan, Ally Begg. From growing up in a small fishing hamlet just north of the Granite City, nearly making the grade at his hometown club, to touring the world as a member of 1990's boy band Bad Boys Inc and working at two of the biggest clubs in football, Manchester United and Celtic, Ally recalls his many colourful adventures - and the occasional run-in - with his contemporaries in both music and sport. It's not all plain sailing! Discover how he cast disappointment aside to forge a successful career as a sports broadcaster and now producer. Ally's numerous encounters with larger-than-life personalities are remembered in this, his first book. His one constant companion, though, was never far away; his beloved Aberdeen Football Club.

## **Book Information**

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## **Customer Reviews**

"That's some journey Ally's been on - and it's all here" - Tom Watt, co-writer, *My Side - David Beckham*.

A former member of the 1990's boy band, Bad Boys Inc., Ally has since forged a career in sports broadcasting. In a presenting career spanning 15 years he has hosted Manchester United TV, Celtic TV, Sky Sports News, Sky News, talkSport Radio, Setanta Sports and, more recently, ESPN Star Sports in Singapore. Ally now lives and works in Doha, Qatar, as a Senior Football Producer for

beIN Sports, where he produces the network's Premier League, Europa League and FA Cup coverage.

Thanks for sharing this unexpected and yet fascinating journey! Totally loved it (although I'm not fan of Soccer nor of Boy Bands). Definitely recommended for a fun read.

I'm glad I finally took the time to read this book. Being ever so slightly older than Ally I'm going too have to be honest and say I didn't have a Scooby who he was. I, like him, had moved from Aberdeen around the same time but I never knew he was in a boy band, watched him on MUTV or heaven forbid Celtic TV. I had been taken in by his Facebook short videos of famous footballers heaping praises on the mighty Dons and goals of yesteryear and found myself following him on social media. I often glanced at the book reviews and found myself ever increasingly thinking I should just read it, if only for the chance to relive an era of my life that I sadly struggle to recall (as well as he does). My memories of following Aberdeen are littered with quite different tales so reading Ally's book was a breath of nostalgia that I welcomed immensely. I have to admit every chapter of the book was worth reading. I enjoyed his candid memories of family, of work, of his success and pitfalls and not least just knowing that throughout his devotion to our team never left him (I'm not going to let you tell me you thought of giving up on the Dons). I'm glad I got to know him a bit better through this and even took the time to look at a YouTube video or two (BeauJangles for the won). I smiled and laughed out loud on a subway ride or two through Brooklyn and am glad the loon did good. A great read overall, sorry it has to be on the kindle subscription but you can take the loon out of Aberdeen ;)

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